



What's new at the Bulletin? – the unique monthly community paper

Dear advertising partners, current and future...

The monthly *District Bulletin* community paper covers one of the fastest growing localities of NSW. We are locally owned and independent.

“The Q’ – Queanbeyan Performing Arts Centre has enjoyed an ongoing relationship with the *Bulletin* for approaching 4 years. This is one of our preferred media publications because of its wide-ranging regional distribution and readership. It is unique as a local publication because of the very personalised attention of the staff and their generous support of the arts.”

— Stephen Pike
Program Manager

We distribute in Queanbeyan (*our regional city*) while going to all our Palerang localities from Royalla, Burra and Wamboin in the west to Majors Creek in the east: that includes village residential mailboxes in growing Bungendore and Braidwood, plus postboxes in Bungendore. We reach Gundaroo and Sutton, and even Dickson ACT shopping centre.

In Queanbeyan we deliver to mailboxes in the upper Queanbeyan suburbs: Greenleigh, The Ridgeway, etc. The *Bulletin* is also freely available in shopping centres: Riverside, Karabar, and Jerrabomberra. (See *list of where else The District Bulletin goes at the bottom of the page.*)

As an advertiser, **you would have to buy space in at least three publications to have the geographic reach that the *Bulletin* does,**

and even then, you would not be getting into as many mailboxes.

Based on our distribution, we judge that at least 16,000 people are likely to be reading and scanning *The District Bulletin* monthly – almost entirely on mailbox delivery with the backup of delivery to shopping precincts.

The *Bulletin* readership reflects a well-established country and suburban demographic that enjoys the printed page! We also have added an online option.

Lots to read holds the *Bulletin* in the household for longer.

Our readers enjoy in-depth stories on sustainable country living, interesting people and animal features, and news coverage in both city and country council areas in an upmarket, easy-to-read layout (including use of ads) that always draws high praise.

All that plus our **calendar of monthly events** and other features ensure that the paper is perused for much longer than the average weekly publication.

If you would like to take advantage of our reach to all these households, contact us and we'll work with you. Compare our rates our package deals and our design capability! See a map of the distribution region, over.

Partnering with us will save you many \$\$ compared with other ways to reach the same total audience.

We do our best to match advertising messages with themes on our editorial pages for maximum visibility.

“I'd like to congratulate you on a terrific local newspaper. I always look forward to reading it from cover to cover. You and your team produce topical and well-balanced articles and are the voice of reason in local media from what I can see.”

— Claire Cooper
Queanbeyan

“Advertising with the *District Bulletin* has provided us direct contact with the people we believe would be interested in our products. Maria and her team have always been incredibly responsive and helpful, making the process as smooth as possible.”

— Sally Rowland
Marketing Coordinator
Australian Ethical

Contact adverts@districtbulletin.com.au

Phone Robyn 0458 018 835 or Maria 0418 731 691

Go to www.districtbulletin.com.au for back issues, main stories and archived articles available online.districtbulletin.com.au

Deadline for ad bookings – 25th of each month

Going out monthly to: Araluen, Bungendore, Braidwood, Burra, Bywong, Captains Flat, Carwoola, Cooma Road, Fernleigh, Greenleigh, Gundaroo, Hoskinstown, Jerrabomberra Shopping Centre, Majors Creek, Mongarlowe, Queanbeyan plazas, The Ridgeway, Royalla, Sutton, Tarago, Wamboin and Weetalaba

PALERANG LGA

Villages & Localities

(Map data provided by Palerang Council
Data refinement by Pete Harrison and Ned Noel)



MAP REPRODUCED COURTESY OF PALERANG COUNCIL